



**Super Sales**

**Compact Costs**

**World-class ideas, design and support  
for Indian businesses and brands**

## Indiamap Search Engine Marketing

**Sophisticated and ethical optimization of search results for higher website visibility and traffic**

**Cost:** Estimated specific to each website and requirement

**Delivery:** Start of work within 3 business days, results display between 6-12 weeks

### Contents of the package

- ⊕ All websites designed by Indiamap are search engine ready and include the programming needed to begin optimization
- ⊕ Focus on the three major search engines that guide 95% of all internet traffic
- ⊕ Structured methodology that covers all major known methods for optimization of search rankings
- ⊕ Detailed research into business, market and audience to ensure targeted optimization that generates relevant visitors
- ⊕ Monthly costs for ongoing marketing and support
- ⊕ Detailed reviews and reports every month to track progress and work on further optimization as needed
- ⊕ Continuous review and tuning of Keywords, Title, Meta Tags, Text Content, HTML Code, Images and Hyperlinks
- ⊕ Submission and link generation through local search, directories, affiliates and friendly websites
- ⊕ Related content writing and linking as needed for citations and traffic generation
- ⊕ Social media linking, bookmarking and other techniques designed for traffic generation and search ranking optimization
- ⊕ Pro-active support from our Internet Marketing experts

**Sophisticated methodology for long-lasting results**

**Ethical optimization to avoid brand dilution and filtering**

**Business and audience understanding for targeted optimization**



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