



Super Sales

Compact Costs

**World-class ideas, design and support
for Indian businesses and brands**

Indiamap Web Advertising

**Targetted pay-per-click and display advertising
with detailed media research**

Cost: Estimated specific to each
website and requirement

Delivery: Start of work within 3
business days, results display
between 1-4 weeks

Contents of the package

- ⊕ Detailed digital media research to identify best channels and methods for high impact advertising
- ⊕ Combination of pay-per-click and display advertising for best results
- ⊕ Monthly review and refining of campaigns based on detailed data research
- ⊕ Regular performance reports and reviews
- ⊕ Harmonising campaigns with marketing and sales positioning and objectives
- ⊕ Selection of appropriate media vehicles based on detailed research
- ⊕ Text and Graphic Banner designs in coordination with customer marketing and design teams
- ⊕ Efficient monthly costs for continuous results and support
- ⊕ Continuous support from our Internet Marketing team

**Extensive digital media
research to identify best
channels for advertising**

**Blending PPC and Display
advertising for efficient
campaign management**

**Regular performance reports
and coordination**



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